

# Interactive™ COLOR RANGE



## Rethink Acrylics.

An innovative breakthrough in acrylic technology! **Interactive™**...no other acrylic gives more creative choices! Traditionally, acrylic artists have been locked into a 10 to 15 minute window of wet-in-wet painting because the paint cures too fast and doesn't allow reworking. It's easy to over-paint an acrylic, but difficult to build on what is already there to bring the art to the next level of complexity.

**Interactive™** works with the artist. **Interactive™** changes the acrylic painting process because the paint does not form a skin, giving a window of opportunity to rehydrate allowing blending and reworking of the paint film.

**Interactive™** lets you work at your own pace. You can now control the painting process with plenty of time to consider. Your warning system is the tacky stage the paint goes through before drying. This is your signal to rehydrate and replace the water which is evaporating by using a water sprayer. A good working consistency is maintained for as long as you wish to work wet-in-wet by spraying as needed. For the first time, artists can now interact with their acrylic.

## The Unique Benefits of Interactive™

- 75 professional artists' colors that are lightfast and intense.
- First and only acrylic that can be rehydrated allowing blending and reworking.
- An extended cure time allows versatility and creative freedom.
- Finishes without a plastic look or feel.
- A smooth, buttery consistency that dries satin.
- Minimal color shift once dry.
- Available in 80 ml tubes, 250 ml jars and selected 1 liter jars.

PATENT PENDING

- Opaque
- Semi-Transparent
- Transparent
- \* Very Strong Coverage



CHROMA

Brilliant Paint. Brilliant Minds