The two-minute art tip segment opens with several small videos on the screen from past shows plus the text I like shiny. The title of the segment also appears which is Etchr Black Graphic Pen Collection—Set of 16.

Hello and welcome to Cheap Joe's Art Stuff, my name is Julie and I'm here to impart some knowledge to you today via a two-minute art tip and today's tip is about an all new product that I think you're gonna love. I love it. It's actually from Etchr and if you've watched any of my videos you know I have a soft spot for Etchr. It's just they make some amazing products, they're just so professional and luxurious and awesome (a picture of the black box of Etchr pens and description appear on the screen) and this one does not disappoint. This is the black graphic pen collection. It's a set of 16 artist pens, all water-based black pigment ink (another picture of the Etchr pens appears on the screen) and it's waterproof, fade proof, and like everything with Etchr, it's just kind of fantastic and wonderful. (Julie brings out the box of pens.) So the packaging is cool. You have this really cool case that opens up and stands up on its own (Julie shows how it opens and stands on its own.) Awesome! I definitely love it but the cool part is you don't just get, like, the standard assortment like you normally would in, you know, an artist pen set where they would divide up, you know, all of the similar things into smaller sets. This one kind of has it all.

So this one has fine liners from a .005, like hair thin, (Julie reaches for a thin liner and draws a thin line with it.) We'll show you. Like teeny

teeny tiny line (Julie draws a thin line) like that all the way up to a one (Julie reaches for a .01 size pen and draws a thick line with it) which is a very, very different line quality. So you can see just the nib alone is just totally different. So you have that kind of variety on this one side but then you also have bullet nibs (Julie points to each pen) you have a brush tip here, you have needles, chisels, all kinds of different variety on this other side. So crazy crazy cool and super consistent.

You know I have gotten a bit, like, a little bit weird about a .01 (Julie has a .01 pen in hand and is drawing with it) for some reason here lately. I just love the fine line and the kind of delicacy that you can get with it. So we've got a little teeny thing prepared. (Julie clears the table.) I got a sketch going. (Julie looks for her sketch.) Where did I put it? (Julie shows the paper pad) This is on Fabriano Bristol, smooth, gorgeous, wonderful, love it, beautiful. (Julie clears the spot for the paper.) We're gonna play around a little bit and I want you to see exactly how this how wonderfully these pens work. (Julie puts on her glasses.) Now granted we're not going to take this start to finish because I have other things to do with my day and so do you. (Julie's sketch of a flower is shown on screen.) But I do want you to see kind of like how kind of magic they are. (Julie starts outlining on the sketch.) And this is just basically going to be you know like a line study, we're not going to get crazy neurotic with it. We're kind of just let the process (Julie continues outlining on the sketch with an Etchr pen) take us where it wants us to go, because I kind of like

these awesome, like, just line work studies where we're not gonna get too hung up on the precision. They're all organic form and they come out so cool. Like I've been doing these ancient trees where they just have these long continuous lines where you don't even pick up the end of the pen. (Julie continues with the line study on different parts of the sketch) You just kind of let it go and happen and we're not going to get like crazy hung up on the sketch. (Julie rotates the paper.) Who cares? Like nobody's going to be like 'no it doesn't look like that, you totally messed it up.' Who knows? Like, who's to say? So uh we're just gonna... (Julie continues to draw) and I'm not like getting like super Art School crazy and 'oh you picked up your pen,' right? Really? Just enjoy yourself, and plus a lot of times (Julie is working on the areas of the sketch that intersect) I'm gonna readdress these intersections multiple times so a lot of that, any kind of line or regularity that I created that I don't like we will make it go away. We will work around it and make it not be there anymore. (Julie continues outlining on the sketch with an Etchr pen) but you can see like we're not getting any kind of stuff with bleed or feathering on this surface we're just getting pure consistent delicate line and it is beautiful and hypnotic and very relaxing, and we're having a good time making some stuff (Julie continues to draw in a very flowing manner.) And so we can kind of continue to build on this and play and push and see where this goes (more lines are outlined by Julie on the paper) and pretty much just make it go wherever you want it to go. Who's to say, right?

We can just keep going and going, and

which we will. (Julie shows the pen and how it's designed.) This pen has plenty of life in it. You will find that you're not going to wear out any of these anytime soon. Your hand will give out before this pen does. And so they're weighted nicely, they're a nice thickness, they're unusually large which for my aging hands is a blessing. So definitely take a look if you're looking at trying something new, branching out and taking a look at some new pens. This is a win-win. You're not going to be disappointed (the picture of the Etchr pens and description is on screen.) It's the Etchr Black Graphic Pen Collection of 16 pens, available now here at Cheap Joe's, and we're sure that you're going to enjoy.

(Five different pictures of the different stages of Julie's sketch of the flower from start to finish appear on screen. Each one appears on screen for about five seconds, one dissolving into the other.)

Cheap Joe's art stuff desires to provide a positive customer experience to all our customers and we aim to promote accessibility and inclusion. Our goal is to permit our customers to successfully gather information available in our video content, whether you're using assistive technologies like a screen reader, a magnifier, voice recognition software, or captions for videos, our goal is to make your use of this content an enjoyable experience. If you're having difficulty with videos provided through Cheap Joe's Art Stuff please feel free to call us at 800–227–2788 or email info@cheapjoes.com and we'll work with you to provide the information for audio descriptions in these videos.